

# **STRATEGIC MANAGEMENT COURSE FOR BUSINESS PEOPLE**

## **ARE YOU LOOKING FOR FRESH AND EFFECTIVE WAYS OF MANAGING YOUR BUSINESS/STAFF?**

**This course covers the following:**

- Managing Staff
- Identifying what motivates staff and managing them in a way that is simple and effective and invites them to take responsibility.
- Time Management
- Looking at how you make use of your time. Time wasters.
- Balance – booking time for fun!
- Money Management
- Taking control
- Inform yourself – if you have not done so learn about balance sheets in a simple and clear way that keeps you up to date.
- Identifying ways of making money
- Managing financial resources
- Goal Setting
- Setting realistic goals. When you set goals that are achievable and do so this gives you the energy and encouragement to keep going.
- Team Building
- Communication Skills
- Getting the right “fit” in your staff

